

Defentect Group, Inc. Technology Featured on CBS News New York

NORWALK, CT – OCTOBER 11, 2010 – Defentect Group, Inc. (OTCBB: DFTC), a developer and provider of immediate intelligent messaging applications and services, today announced that the Company's technology was featured by its partner MayDay360 on CBS News New York Channel 2 on Saturday October 9 at 9:15AM. Defentect recently announced an agreement with MayDay360, under which Defentect's proprietary DM3™ response technology is being marketed and sold by MayDay360 to the multi-billion dollar travel and tourism industry. MayDay360 was founded by security and travel experts as well as Beth Holloway, mother to Natalee Holloway who went missing in Aruba in 2005.

"MayDay360 has launched a national media campaign to promote the importance of being prepared for an emergency while traveling, and we are proud to be a part of it," commented Jeff Knapp, President and COO of Defentect. "Although our technology is designed for high security applications, it also has the capability to help millions of average people. We are pleased that the team at MayDay360 has recognized this and is getting the word out to consumers that there are many ways to take their safety into their own hands while traveling."

To view the full news segment, [CLICK HERE](#).

About Defentect Group, Inc.

Defentect Group, Inc. develops and delivers intelligent messaging software solutions to facilitate the response to the detection of a threat. Defentect's proprietary technology immediately notifies key personnel and first responders so that appropriate action can be taken when a threat event occurs. The software platform is easily integrated with a wide variety of sensors and smartphones, making it attractive to many potential partners and manufacturers. For more information, visit www.defentect.com and www.defencall.com.

About MayDay360, LLC

MayDay360, LLC is a new venture, combining the services of Investigative Management Group (IMG), which is a leader in the high-end investigative security business. The Company was formed in conjunction with Beth Holloway to develop solutions that will empower the families of those who encounter trouble while out of the country. MayDay360 is committed to accelerating the process of emergency response protocols overseas, which often takes up critical time in the early stages of a missing person situation. For more information about IMG, visit www.investigativemanagement.com MayDay360's website is www.mayday360.com.

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"estimates," and similar expressions. These statements are based upon management's current expectations as of the date of this press release. Such forward-looking statements may include statements regarding the Company's future financial performance or results of operations, including expected revenue growth, cash flow growth, future expenses and other future or expected performances. The Company cautions readers there may be events in the future that the Company is not able to predict accurately or control and the information contained in the forward-looking statements is inherently uncertain and subject to a number of risks that could cause actual results to differ materially from those indicated in the forward-looking statements. Further information on these and other potential factors that could affect the Company's financial results is included in the Company's filings with the SEC under the "Risk Factors" sections and elsewhere in those filings.